A NANP Premier Event

POLYFACE FARMS
September 29 & 30, 2023

Before you get in the kitchen...
You Have to head out to the Farm!
This event features two days of educational sessions, healthy meals, and an immersive farming experience for attendees. A premier event that will serve as a symbol of the NANP’s commitment to providing opportunities that promote healthy lifestyles and nutrition.

Come one and all! This special event is not only offered to our organization’s holistic nutrition professionals, student members, and affiliates but to EVERYONE!
About the NANP

The NANP is the only professional business league, wholly dedicated to furthering the cause, education, and standards of the holistic nutrition industry. We have developed Educational Standards for holistic nutrition, natural chef training, and dietary supplement educational programs.

Our mission is to **advocate for and empower** a flourishing and diverse community of professionals dedicated to the principles of **holistic nutrition**.

Our vision is a future where people choose food as their medicine.
• Beekeeping Equipment & Supplies
• Poultry Farming Supplies
• Composting Equipment
• Container Gardening/Gardening Supplies
• Heirloom Seeds
• Fencing & Farm Materials
• Farm Animal Feeds & Supplements
• Rain Barrels & Watering Systems
• And much more!
A Unique Exhibitor Opportunity

Those joining us at Polyface are attending solely for unique learning. After attending educational workshops our guests will be eager to get started on their very own farming projects. That’s where you come in!

We are putting you right in front of a captive audience that will be ready to learn about and purchase your products.

We expect 100 attendees.

Attendee Demographic:
80% Female
25-50 years old
New to Farming

Exclusivity
We are only offering 20 Exhibitor spaces for this event

GREAT PRICE-
Exhibit for 2 days for only $500 includes 4 meals
About the Venue

Polyface Farm is nestled in the quiet countryside in Swoope, Virginia. Joel Salatin along with his family and a team of dedicated farmers, spend their days developing environmentally, economically, and emotionally enhancing agricultural prototypes that can be duplicated throughout the world.

The philosophy of this working farm is cyclical regeneration which focuses on the symbiotic relationships between humans, plants, animals, and nature.

The farm represents America’s premier non-industrial food production oasis.

FARM ADDRESS

43 Pure Meadows Lane
Swoope, VA 24479
Reasons to Exhibit

• Our attendees are unique. They will come from all walks of life and living situations, some rural and others urban.

• Six designated hours of Attendee-Exhibitor time and a total of 18 hours of open booth time over 2 days.

• Attendees are environmentally conscious, eager to learn, driven to apply what they learn, and will be ready to hear all about your products and services.
Featuring 2 Days of Intensive Workshops for Attendees

01 Raising Salad Bar Beef
02 Hobby Farm & Backyard Beekeeping
03 Raising Pastured Poultry
04 Soil Health & Composting
05 Urban/Balcony Farming
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Workshop Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>7-8 am</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>8-9 am</td>
<td>Breakfast/Visit Vendors</td>
<td></td>
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<tr>
<td>9-10:30 am</td>
<td>Talk</td>
<td>Freedom Through Participation - Joel Salatin</td>
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<tr>
<td>10:30-11 am</td>
<td>Break/Visit Vendors</td>
<td></td>
</tr>
<tr>
<td>11 am-12:30 pm</td>
<td>Workshop #1</td>
<td>Soil Health—composting and carbon cycling</td>
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<tr>
<td>12:30-2 pm</td>
<td>Lunch/Visit Vendors</td>
<td></td>
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<tr>
<td>2-4 pm</td>
<td>Tour</td>
<td>Lunatic Farm Tour</td>
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**Day 2 (Saturday, September 30th)**

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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Workshop Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>8-9 am</td>
<td>Breakfast/Visit Vendors</td>
<td></td>
</tr>
<tr>
<td>9-10:30 am</td>
<td>Workshop #2</td>
<td>Beekeeping</td>
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<tr>
<td>10:30-11 am</td>
<td>Break/Visit Vendors</td>
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<tr>
<td>11 am-12:30 pm</td>
<td>Workshop #3</td>
<td>Salad Bar Beef—perennial prairie, infrastructure, principles, etc.</td>
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<tr>
<td>12:30-1:30 pm</td>
<td>Lunch/Visit Vendors</td>
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<tr>
<td>1:30-3 pm</td>
<td>Workshop #4</td>
<td>Pastured Poultry—everything from how to to nutrients</td>
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<tr>
<td>3-3:30 pm</td>
<td>Break/Visit Vendors</td>
<td></td>
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<tr>
<td>3:30-5 pm</td>
<td>Workshop #5</td>
<td>Urban/Balcony Farming</td>
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Here’s the details...

- Exhibitors will be housed under a roof in one of Polyface’s hoop houses
- Each booth comes with a 6’ table & two (2) chairs
- Electricity is available upon special request only
- There is no wifi
- If an Exhibitor prefers/needs outdoor space to set up, there is some available. However, outdoor space is first come, first served and cannot block regular farm traffic.
- Exhibitors are encouraged to set up the day before the event, from 9 am – 6 pm.
- The NANP must receive any special requests three (3) weeks before the event. We will not be able to accommodate any requests received after this time.
- Exhibit booths include access to the opening lecture, workshops, coffee, and meals provided to attendees. *(Lunatic Farm Tour not included.)*

- Note: Booth rental does not include storage, placement, shipment, and reshipment of exhibit materials, special lighting, booth furnishings, individual booth cleaning or trash removal, or any other special service ordered by the exhibitor.
Extend Your Reach

- Company logo and website link on the event website: Posted once full payment is received.
- Post-Conference attendee lists: The names of attendees and their email addresses will be provided after the event for single use.
- Your company added to pre & post-event social media promotions.
- Your company logo and information added to pre & post-event e-blasts to our mailing list of over 14,000.

For more information contact Angie Hammond- [laura@nanp.org](mailto:laura@nanp.org) OR [nic@nanp.org](mailto:nic@nanp.org).
Exhibitor/Sponsor Opportunities

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<tr>
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<th>Cost</th>
<th>Available</th>
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<tbody>
<tr>
<td>Standard Booth Area w/ 6’ table and 2 chairs</td>
<td>$500</td>
<td>20</td>
</tr>
<tr>
<td>Coffee Break Sponsor</td>
<td>$500</td>
<td>2</td>
</tr>
<tr>
<td>Workshop Sponsor</td>
<td>$1,000</td>
<td>5</td>
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<tr>
<td>Meal Sponsor</td>
<td>$1,250</td>
<td>4</td>
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Be ready to share valuable insights on how your products and services can positively impact attendees’ lives, train them as your extended sales force as they share with clients, family, and friends, and send them home with tools that will help them realize their own farming dreams!